

REP HEADLINE# 6309407 TRF# 330729
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV #	015776	ADV. NAME	POLI/T SMITH/R/SEN/PA	REP. #	OFF. #	18	SALESMAN #
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AGY # 2056	AGY. NAME SRCP MEDIA, INC.	BUYER NAME BETSY VONDERHEID
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SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # _____	CONTRACT # 6309407	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>TOM SMITH</u>	<u>9/12</u>	<u>EST#259</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP12/12	SEP17/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED DATE SEP12/12 13.39

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$48,325
PLEASE CONFIRM, THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 37
AGENCY EST# = 259

	QTY	UNIT PRICE	TOTAL	DATE	W-F
1 S 1000A-1100A	30	\$250.00	9/12	9/14	3 W-F

PROGRAM : ELLEN
CON COM1: ELLEN

3	S	1130P-1230A	30	✓	\$500.00	9/12	9/14	4	W-F
3	S	1130P-1230A	30	✓	\$500.00	9/12	9/14	4	W-F

PROGRAM : TONIGHT SHOW
CON COM1: TONIGHT SHOW

REP HEADLINE# 6309407 TRF# 330729 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP12/12 13.39
 ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
5	S		400P-430P	30		\$300.00	9/12	9/14	3		W-F	3
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
10	S		700A-800A	30		\$475.00	9/12	9/14	5		W-F	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
19	S		1000A-1100A	30		\$250.00	9/17	9/17	1		MON	1
PROGRAM : ELLEN												
26	S		700A-800A	30		\$475.00	9/17	9/17	2		MON	2
PROGRAM : TODAY SHOW												
29	A		530A-600A	30		\$400.00	9/12	9/14	3		W-F	3
PROGRAM : CH11 NEWS												
30	A		800A-900A	30		\$425.00	9/12	9/14	3		W-F	3
PROGRAM : TODAY SHOW												
31	A		800A-900A	30		\$425.00	9/17	9/17	1		MON	1
PROGRAM : TODAY SHOW												
32	A		600P-630P	30		\$475.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
33	A		700P-730P	30		\$500.00	9/15	9/15	1		SAT	1
PROGRAM : JEOPARDY												
34	A		730P-800P	30		\$425.00	9/15	9/15	1		SAT	1
PROGRAM : JEOPARDY												
35	A		1130P-1230A	30		\$500.00	9/17	9/17	1		MON	1
PROGRAM : TONIGHT SHOW												

9/14
 2x 9/13-9/14
 9/17
 9/17
 9/14
 2x 9/13-9/14 prompt 1x
 9/14
 2x 9/13-2x 9/14
 9/17
 9/15
 9/15
 9/15
 9/15
 9/17

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

CHANGES

SEP12/12 13.39

*** WPXI-TV ***

REP HEADLINE# 6309407

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 330729

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
36	A		400P-430P	30		\$300.00	9/17	9/17	1		MON	1

PROGRAM : JUDGE JUDY

SEP/12 48325.00

CONTRACT TOTAL 48325.00
TOTAL SPOTS 66



MARKET TOTALS \$40,500 WPXI 100% KDKA 0% WTAE 0% WPGH 0% CABL 0% WPCW 0% WPMY 0%

COMP COMING SOON

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE